

Saturday, August 1, 2020
10:00 am to 6:00 pm
Park-avenue.org
parkavefest@gmail.com



Sunday, August 2, 2020
10:00 am to 5:00 pm
Lisa Hubler
585-576-0042

Park Avenue Summer Art Festival Poster Contest Application

Deadline is April 1, 2020 / Winner will be notified by the end of April.

The Park Avenue Revitalization Committee (PARC) is holding a competition open to all artists and all mediums to create a unique poster depicting our annual Park Avenue Summer Art Festival. We welcome all ages to participate.

Artist Name: _____

Address: _____

Email Address: _____ Phone number: _____

Title of piece: _____ Medium: _____

Park Avenue Revitalization Committee Poster Competition Rules

GRAND PRIZE \$250 plus a free booth at Park Avenue Summer Art Festival / or \$500 and no booth at the Festival

- Winner's art may appear on posters, note cards, t-shirts and other promotional materials for the Park Avenue Summer Art Festival.
- Winning Artwork will be revealed on a date TBD. Artist needs to be present.
- PARC receives exclusive rights to the winning work for the duration of the year of 2020-2021 to be used in the promotion of Park Avenue Summer Art Festival.
- Any media or product created during such time (posters, cards, t-shirts, etc.) will remain the property of PARC and may continue to be used and sold by PARC and its merchants.
- This artwork may also be used to promote future Park Avenue Summer Art Festivals.
- Artist does retain copyright within these guidelines.
- PARC and Park Avenue Summer Art Festival, NORCHAR and all its members, affiliates and business invitees are not responsible for the return of or any lost, damaged, or stolen artwork.
- Arrangement for the return of artwork is the full responsibility of the artist and MUST be completed by May 1st.
- After May 1st any artwork not picked up becomes the sole property of the PARC and Park Avenue Summer Art Festival.
- No Entry fees.
- One (1) entry form per piece of art.
- Original artwork in all mediums will be accepted.
- If art is 3D, please submit a full resolution jpeg image (we reserve the right to have the piece re-photographed if needed)
- Artwork must represent Park Avenue Summer Art Festival and should portray the spirit of the Park Avenue Neighborhood.
- Submissions should be no larger than 16x20 and should be vertical/portrait. PARC reserves the right to modify the winning design in accordance with the printing process.
- The only text to be placed on the work (other than artist's signature) is "Park Avenue Summer Art Festival 2020" (not required)
- Winning Artist must be available August 1 and August 2, 2020 for a minimum of 2 hours each day for poster signing. Other times are at the artist's discretion.
- Winning artist must be available for publicity interviews and pictures; these remain the property of the PARC.
- PARC reserves the right to disqualify entries, without notice, for failure to comply with the terms and conditions.

The exhibitor and/or family shall at all times protect, indemnify, save and keep harmless PARC, Park Avenue Summer Art Festival, it's members, affiliates and business invitees from any damage, liability, or expense arising from or out of any loss or injury to any property or person, including the artist, its agents, employees and business invitees, which arise from or out of or by reason of the artist's participation in this event.

I have read and agree to all conditions in the rules for the 2020 Park Avenue Revitalization Committee Poster competition.

Participant Name: _____

Signature: _____ Date: _____

Signature of Parent or Guardian if entrant is under 18 years old: _____

Please deliver or ship pieces to: NORCHAR, 389 Park Avenue, Rochester, New York 14607

All entries MUST BE RECEIVED NO Later than April 1, 2020.